

Appendix 1: PROGRAMME SPECIFICATION

1. Qualification BSc (Honours)	2. Programme Title International Hospitality Management – HE6 Level Top-Up	3. UCAS Code TBA	4. Programme Type MOD Single subject, FT and PT
<p>5. Main Purposes and Distinctive Features of the Programme</p> <p>The aims of the International Hospitality Management programme are to provide students with the opportunity to:</p> <ul style="list-style-type: none"> develop further a critical insight into the hospitality industry operating within the international arena. develop further intellectual capabilities of research, problem-solving, evaluation and synthesis. be prepared for employment, as well as further study through the development of transferable knowledge and skills. Continue to demonstrate a positive disposition towards, and the skills for, life-long learning and Personal Development Planning <p>Special Features</p> <ul style="list-style-type: none"> Languages (range of levels) <p>6. What a graduate should know and be able to do on completion of the programme</p>			
<p><u>Knowledge and understanding in the context of the subject(s)</u></p> <ul style="list-style-type: none"> Demonstrate knowledge and critical understanding of the principles which underpin hospitality and management in an international context Analyse the nature and characteristics of international hospitality markets and demonstrate an appreciation of cultural differences. Evaluate the complex nature of the international hospitality industry and appraise current developments Critically appraise key influences on management of food and beverage service in an international context <p><u>Cognitive skills in the context of the subject(s)</u></p> <ul style="list-style-type: none"> Demonstrate critical reasoning and analysis. Evaluate and apply theoretical concepts Synthesise data/information and interpret research findings Apply problem-solving techniques 		<p><u>Subject-specific practical/professional skills</u></p> <ul style="list-style-type: none"> Communicate effectively with a variety of audiences (peers/colleagues, industry professionals, hospitality consumers) Identify and evaluate international hospitality developments and issues drawing on primary and secondary data sources Interpret statistical data in order to identify international hospitality trends and market characteristics Demonstrate an ability to use accepted hospitality and management theories and concepts in practical scenarios Evaluate and develop management and linguistic skills Appraise own needs for academic, personal and professional development and make recommendations (Personal Development Planning) <u>Other skills (e.g. key/transferable) developed in subject or other contexts</u> Independently plan, conduct and report a programme of original research Communicate effectively in formal and informal scenarios using a variety of means Demonstrate a range of Information Technology skills Manage time and workload Work independently or as part of a team Demonstrate work based skills 	
7. Qualities, Skills & Capabilities Profile			
A Cognitive	B Practical	C Personal & Social	D Other
Critical reasoning	Investigative skills	Teamwork	Awareness of contemporary issues in International hospitality
Analytical ability	Research skills	Independent investigation	Work based skills in an overseas organisation
Synthesis of knowledge	Information processing	Organisation and time management	
Problem solving techniques	Writing skills	Lifelong learning	
	Presentation skills	Self evaluation	
	Communication skills in a		

	foreign language		
8. Duration and Structure of Programme/Modes of Study/Credit Volume of Study Units (3 Years full-time; 4½-5 years part-time). Honours Degree = 360 credits; Intermediate Awards of Diploma of Higher Education and Certificate of Higher Education available at 240 and 120 credits respectively. All Honours degrees must include the study of 120 credits at Level HE6. See http://data.bolton.ac.uk/academicaffairs/view_modulelist.asp for further details.			
Part 2			
HE6 Honours Modules	Core (20 credits each) <ul style="list-style-type: none"> Hospitality Industry Perspectives Strategic Marketing Management for Tourism & Hospitality 	Options (20 credits each) <ul style="list-style-type: none"> Special Event Management Sustainable Tourism Management International HRM Strategic Management Contemporary Management Issues ICT for Competitive Advantage French, German or Spanish (Levels 3 - 5) 	Project Modules Investigative Study (20 Credits) OR International Hospitality Management Project (40 Credits)
9. Learning, Teaching and Assessment Strategy Learning and Teaching Methods Formal Lectures, seminars, tutorials, case study analysis, IT practicals, supported self-study, Logbook synthesis, residential period Assessment Methods Essays, presentations, reports, case study analysis and projects and dissertations Assessment Classification System Pass mark for individual assessments = 40% All assessments for a module must be completed to a minimum pass standard Final degree classification based on all level HE6 modules Honours Classification Bands 70% and above – First Class Honours 60 – 69% – Upper Second Class Honours 50 – 59% - Lower Second Class Honours 40 – 49% - Third class Honours 30 – 39% - Fail		10. Other Information (<i>including compliance with relevant University policies</i>) Date programme first offered September 2010 Admissions Criteria Standard Requirements <ul style="list-style-type: none"> Foundation Degree – FdA or FdSc in a related subject HND – Merit or above –in a related subject Other equivalent qualifications Indicators of Quality and Standards Programme developed and reviewed with external specialist input, external examiner monitoring	