

13 Appendix 1 - Programme Specification Document

<p>1. Qualification</p> <p>MA</p>	<p>2. Programme Title</p> <p>MA Digital Image and Media, MA Fine Art, MA Photography, MA Public Art within a Masters framework</p>	<p>3. UCAS Code</p>	<p>4. Programme Type</p> <p>PGS</p>
<p>5. Main Purposes and Distinctive Features of the Programme</p> <p>Designed for graduate students/professionals who wish to pursue a career in the creative professions.</p> <p>This framework enables postgraduate study - MA Digital Image and Media, MA Fine Art, MA Photography, MA Public Art, through research-based enquiry, underpinning practical assignments with an in-depth understanding of subject specific research methodologies and theoretical approaches. The framework is designed to be accessible to professional artists and designers who wish to complete in three terms of full time study or five terms of part time study.</p> <p>The MA framework will enable practicing artists and designers to understand and interact with national and international markets by equipping students with the intellectual and practical skills to engage with a wider audience, thus enhancing their careers. Students will be encouraged to work in different environments and to develop their work by applying advanced research and knowledge in a range of applications. The programme will also give opportunities to further research opportunities (MPhil, PhD, Doctor of Practice) and/or to work in a research led environment in aspects of art and design education.</p> <p>6. What a graduate should know and be able to do on completion of the programme</p>			
<p>Knowledge and understanding in the context of the subject(s)</p> <ul style="list-style-type: none"> • A systematic understanding of knowledge and critical awareness of the nature and function of practice with its potential for enhancing the field within a contemporary framework • A comprehensive understanding of the concepts of practice relating to past and present exemplars integral to specific fields of practice • A comprehensive understanding of the professional culture of practice e.g.: commission process and an ability to apply this understanding to inform judgements and develop and advance ideas/practice. • Interpret the critical and contextual dimensions of practice through research and writing while encompassing the business, cultural, economic, environmental, ethical, global, historical, political, societal and theoretical contexts. • A systematic understanding of the role of intellectual/philosophical scholastic endeavour in the development of personal creativity and its 		<p>Subject-specific practical/professional skills</p> <ul style="list-style-type: none"> • To be able to act autonomously in planning, implementing and analysing work, using sound time management techniques and taking personal responsibility in meeting specific deadlines. • To enhance professional skills in areas of personal creativity and intellectual rigour to remain at the forefront of the specialism. • To employ high standards of production in the making of a body of work, (practical and text based) utilising advanced practical and critical research in the process. • To clearly demonstrate originality and/or innovation in the application of scholastic endeavour and apply this understanding to create new visual works. • Understanding of current Health & Safety legislation with regard to safe practice in studios, workshops and computer suites. <p>Other skills (e.g. key/transferable)</p>	

<p>subsequent advancement of the outcome(s)</p> <p>Cognitive skills in the context of the subject(s)</p> <ul style="list-style-type: none"> • The knowledge and technical capacity to be able to conceptualise and plan a project exercising personal responsibility and initiative. • To deal with complex issues, make informed judgements in the absence of complete data and communicate these clearly to specialist and non-specialist audiences. • To employ flexibility in the decision-making process and apply convergent and divergent thinking, demonstrating self-direction in tackling and solving problems. • Effectively articulate and synthesise knowledge and understanding, attributes and skills in the context of creative practice. 	<p>developed in subject or other contexts</p> <ul style="list-style-type: none"> • Knowledge and technical capacity and transferable skills necessary for employment in situations requiring personal responsibility and initiative in complex and unpredictable contexts. • A systematic understanding of the needs of diverse communities and clients demands, with critical awareness of associated issues that may be at the forefront of current digital media debates. • Identify personal strengths based on a range of evidence including critical reflection, self-evaluation, peer group review, client response, and effectively negotiate their application. • A systematic understanding of how the process of research underpins practice and may lead to original/innovative advancement.
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7. Qualities, Skills & Capabilities Profile

A Cognitive	B Practical	C Personal & Social	D Other
Critical reasoning	High standard and mastery of practical application	Independence/ autonomy	Vocational understanding at postgraduate level
Conceptual thinking	Visual research and application	Self-analysis through criticism and evaluation	Career development and professional awareness
Visual conceptualising and planning	Advanced information and communication technology	Motivation, organisation and time management	Identification of the personal learning experience through the PDP process
Application of theory to practice	Enhanced health and safety awareness	Acquisition of knowledge leading to enhancement of self-esteem	Collaboration

14 Appendix 2 - Curriculum skills and assessment mapping

Module	K1	K2	K3	K4	K5	C1	C2	C3	C4	S1	S2	S3	S4	S5	O 1	O 2	O 3	O 4
Advanced Practice 1 40 Credits		X		X	X	X	X	X	X	X		X		X	X	X	X	X
Advanced Research and Study Skills 20 Credits		X		X	X		X	X	X	X		X		X	X	X	X	X
Advanced Practice 2 40 Credits		X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X
Critical Thinking in Practice 20 Credits	X	X		X		X	X	X	X	X	X	X	X	X	X	X	X	X
Advanced Practice 3 40 Credits		X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X
Critical Analysis and Reflection 20 Credits	X	X		X		X	X	X	X	X	X	X	X	X	X	X	X	X

Knowledge and understanding in the context of the subject(s)

K1 A systematic understanding of knowledge and critical awareness of the nature and function of practice with its potential for enhancing the field within a contemporary framework.

K2 A comprehensive understanding of the concepts of practice relating to past and present exemplars integral to specific fields of practice.

K3 A comprehensive understanding of the professional culture of practice e.g.: commission process and an ability to apply this understanding to inform judgements and develop and advance ideas/practice.

K4 Interpret the critical and contextual dimensions of practice through research and writing while encompassing the business, cultural, economic, environmental, ethical, global, historical, political, societal and theoretical contexts.

K5 A systematic understanding of the role of intellectual/philosophical scholastic endeavour in the development of personal creativity and its subsequent advancement of the outcome(s)

Cognitive skills in the context of the subject(s)

C1 The knowledge and technical capacity to be able to conceptualise and plan a project exercising personal responsibility and initiative.

C2 To deal with complex issues, make informed judgements in the absence of complete data and communicate these clearly to specialist and non-specialist audiences.

C3 To employ flexibility in the decision-making process and apply convergent and divergent thinking, demonstrating self-direction in tackling and solving problems.

C4 Effectively articulate and synthesise knowledge and understanding, attributes and skills in the context of creative practice

Subject-specific practical/professional skills

S1 To be able to act autonomously in planning, implementing and analysing work, using sound time management techniques and taking personal responsibility in meeting specific deadlines.

S2 To enhance professional skills in areas of personal creativity and intellectual rigour to remain at the forefront of the specialism.

S3 To employ high standards of production in the making of a body of work, (practical and text based) utilising advanced practical and critical research in the process.

S4 Understanding of current Health & Safety legislation with regard to safe practice in studios, workshops and computer suites.

S5 To clearly demonstrate originality and/or innovation in the application of scholastic endeavour and apply this understanding to create new visual works.

Other skills (e.g. key/transferable) developed in subject or other contexts

O1 Knowledge and technical capacity and transferable skills necessary for employment in situations requiring personal responsibility and initiative in complex and unpredictable contexts.

O2 A systematic understanding of the needs of diverse communities and clients demands, with critical awareness of associated issues that may be at the forefront of current digital media debates.

O3 Identify personal strengths based on a range of evidence including critical reflection, self-evaluation, peer group review, client response, and effectively negotiate their application.

O4 A systematic understanding of how the process of research underpins practice and may lead to original/innovative advancement.