

## PROGRAMME SPECIFICATION DOCUMENT

<p>1. Qualification <b>BA Honours</b></p>	<p>2. Programme Title Art and Design</p>	<p>3. UCAS Code WW12D</p>	<p>4. Programme Type <b>Modular Single/Joint Honours FT/PT</b></p>
<p><b>5. Main Purposes and Distinctive Features of the Programme</b>            The BA(Honours) in Art and Design enables full time and part time students to select and plan ( in consultation wit the staff team) an individual programme of study which is relevant to their career aspirations and enables them to become knowledgeable and skilled in their chosen profession.</p> <p>The programme aims to enable students to acquire and demonstrate within the context of the chosen specialist areas of study :</p> <ul style="list-style-type: none"> <li>• A sound understanding of the many and varied aspects of their chosen area of study specialisms.</li> <li>• An understanding of the contemporary context within which they have been working</li> <li>• A high level of practical and academic proficiency through their personal portfolio of work</li> <li>• An ability to research, evaluate, organise and apply information and ideas within their work, and an understanding of the importance of that research</li> <li>• An awareness of and understanding of the commercial considerations and constraints which inform their art design practice</li> <li>• An appreciation and understanding of the social, cultural and economic influences which influence the art and design decision-making process</li> <li>• A high level of proficiency in those transferable skills which are relevant to their chosen aspect(s) of art design practice, especially ICT skills as applied to information search and retrieval, and visual and verbal presentation</li> </ul> <p><b>6. What a graduate should know and be able to do on completion of the programme</b></p>			
<p><u>Knowledge and understanding in the context of the subject(s)</u></p> <ul style="list-style-type: none"> <li>• Awareness of the principles, theories and practices of art and design.</li> <li>• Understanding of the applications of art and design within contemporary society</li> <li>• Ability to apply appropriate knowledge to the execution of art and design assignments</li> <li>• Understanding of public perceptions of art and design both from a historical and contemporary point of view</li> <li>• Knowledge of the legal , social and economic factors which constrain and/or inform art and design practice</li> </ul> <p><u>Cognitive skills in the context of the subject(s)</u></p> <ul style="list-style-type: none"> <li>• The capacity to carry out research into aspects of art and design.</li> <li>• The application of theory to practical situations</li> <li>• The ability to develop and evaluate ideas in subject specific areas in art and design.</li> <li>• The application of critical judgements to analyse the work of self and others</li> </ul>		<p><u>Subject-specific practical/professional skills</u></p> <ul style="list-style-type: none"> <li>• Practical skills in art and design production</li> <li>• Competence in the use of appropriate equipment and materials, including digital technology</li> <li>• Ability to organise and plan successful practical work</li> <li>• Understanding of a range of mark-making techniques and their successful application in the art and design studio</li> <li>• Understanding of current Health &amp; Safety legislation with regard to safe practice in art and design studios, computer suites, metal workshops, print, dye and embroidery workshops and other relevant workshops.</li> <li>• Identify personal learning experience through the PDP process.</li> </ul> <p><u>Other skills (e.g. key/transferable) developed in subject or other contexts</u></p> <ul style="list-style-type: none"> <li>• Communication skills – effective communication both orally and in writing</li> <li>• Ability to work as part of a team</li> <li>• Ability to research</li> <li>• Ability to offer and receive criticism</li> <li>• Visual problem solving</li> <li>• Use of ICT equipment</li> <li>• Planning and time management</li> </ul>	

7. Qualities, Skills & Capabilities Profile			
A Cognitive	B Practical	C Personal & Social	D OTHER
Critical Analysis	Practical skills in Art and Design	Self expression through visual creation	Vocational understanding at undergraduate level
Visual Problem Solving	Visual Research & Application	Self analysis through criticism	Career development and professional awareness
Visual conceptualising and planning	Use of Information and Communication Technology	Motivation, organisation and time management	Identify personal learning through the PDP process.
Application of theory to practice		Teamwork and leadership	

8. Duration and Structure of Programme/Modes of Study/Credit Volume of Study Units  
 The BA(Hons) Art and Design Degree has a duration of 3 years full time; 4 – 5 years part time.  
 To complete the Honours Degree students must gain 360 credits, made up of 120 credits at Level 1, at least 80 credits at level 2 and at least 120 credits at level 3.  
 The programme offers single (20 credit ) and double (40 credit ) modules and one 60 credit module.  
 Each student's modular programme is made up of a negotiated selection of both core and elective modules.

Part II *Students take 4 (Minor), 6 (Joint), 8 (Major) 10 (Single) Modules*

	Core Modules	Options (normally 20 credits each)	Project (20 credits)
H6 Honours Modules	Personal Project (60 credit module)	Negotiated from selection of modules in the individual subject areas, in line with the directed programme options.	
H4 Honours Modules	Negotiated from the individual modules from the subject areas.	Negotiated from the modules on offer in the individual subject areas.	

Part I (Level 1) *Students take 2 (Minor), 3 (Joint), 4 (Major), 5 (Single) Modules*

First Year Part-Time Equivalent	Critical Studies 1, and 2 of the following modules. Introduction to Fine Arts Introduction to Textile design. Photography and Video Visualisation	Chosen from the 2 subject areas that the student is basing their degree programme in, as stated in the year 1 timetables	
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9. Learning, Teaching and Assessment Strategy

Learning and Teaching Methods

Learning is promoted through a structured and progressive programme of practical assignments, supported by lectures, demonstrations, seminars, tutorials, studio, museum and gallery visits, library study sessions and critiques.

Assessment Methods

All practical modules are assessed on practical work produced, and supporting materials, both visual and written Part I work is assessed against published learning outcomes by specialist staff teams. While Part II assessments may also include a viva voce element in which the student's engagement with the medium and the ideas developed through

10. Other Information ( including compliance with relevant University policies)

Date Programme first offered

Sept 2000 as BA (Hons) Art and Design

Entry Requirements

Students will be expected to present a portfolio of artwork to be discussed/assessed at interview, demonstrating suitability and aptitude for the course.

Two GCE A/AS level passes with 140 points including an A2 pass in an appropriate Art/Art and Design subject, or Art & Design Foundation Course pass or

Vocational certificate of education (VCE) Double Award with 140 points in an appropriate Art/Art & Design subject , or Edexcel/BTEC National Diploma/Certificate in Art & Design, with an average of Merits, or

Other equivalent qualifications, such as Scottish Higher Passes, the Irish Leaving Certificate or International Baccalaureate

Pass in a relevant Kitemarked access to Higher Education Course.

Applicants under 21 will normally also require five GCSE passes at grade C or above, or equivalent.

their work is debated.

**Assessment Classification System**

Overall pass mark for modules is 40 percent, with no component of assessment having a mark below 35 percent. Final degree classification is based on the best 80 credits @ H2, weighted 30 percent, plus 120 credits @ H3, weighted 70 percent. Marginal criteria operate within +/- 2 percent of each classification category

**Honours Classification Bands**

First Class Band 70 % +  
Upper Second Band 60 – 69%  
Lower Second Band 50 – 59%  
Third Class Band 40 – 49%  
Work judged to have failed – below 40%

Special consideration is given to mature applicants aged 21 years or over, without the above qualifications, but who have relevant work/life experience.

**Indicators of Quality and Standards**

Validation of original course structure (1996) included external panel member  
All practical assignments double marked  
5 years of improving External Examiner Reports  
QAA Subject Review 2000 4 in QME