



ABI/Inform Global is a business database that contains information such as journal articles, dissertations, newspaper articles and company information.

OpenAthens Login

Before attempting to access any electronic resource you must first login to OpenAthens. Your OpenAthens username and password are the same as your University username and password. Click on the yellow OpenAthens button on the Library Homepage (<http://www.bolton.ac.uk/library/>) and follow the links to complete the login. Click on the **Electronic Resources** option from the blue menu on the right of the page.

Location

ABI/Inform can be found in the Electronic Resources section of the Library website. There may also be links to it from your subject page. Click on 'A' from the A-Z list and then click on [ABI/Inform Global](#) to access the database.

Finding Information

Select **Business – ABI/INFORM Global** from the drop down menu.

Basic Advanced Topics Browse Publications My Research
0 marked items

Databases selected: Multiple databases...

Basic Search Tools: Search Tips Browse

advertising AND automotive Search

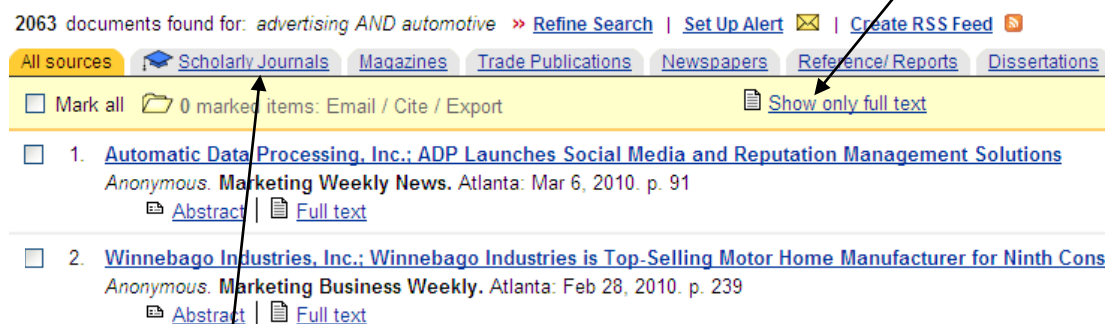
Database: Business - ABI/INFORM Global Select n

Date range: All dates

Enter your search terms in the **Basic Search** box and click **Search**. You can click on the green **Advanced** tab for more search options. Think about the keywords that are most relevant to your research. It is likely that you will need to do several searches using different keywords to find enough information for your assignments.

Viewing Results.

To read an article click on the title or the full text/pdf links. Some results do not have a full-text link. This is because some of the journals in ABI/Inform are Abstract only. An Abstract is a summary of the article, you can read the abstract to help you decide if the article is relevant to your research. You can order Abstract only articles via Inter-Library Loans at the Library Desk (cost £2). However, there should be plenty of full-text articles available for your research. You can 'hide' abstract only results by clicking on **Show only full text**.



Click on **Scholarly Journals** to view the results from peer-reviewed journals only, this is the highest quality academic information and you should start with these results before looking at magazines, trade publications etc.

When viewing a list of results you can mark the relevant ones by clicking in the tick box next to it. Marked results are stored in the My Research tab, enabling you to carry out further searches until you have a sufficient set of relevant articles. However, these results are only accessible during your current session as soon as you close the database, the folder is emptied. So make sure you either, read, save or print the articles you wish to use. You can also export the citations to Refworks if you have set up a Refworks account.

Further Information

The Business, Management and Accountancy academic user guide gives more in depth information about using ABI/Inform Global. Including how to construct effective searches, use recent searches, set up alerts, saving citations and many other functions. You can find it in print in the library or electronically at:
<http://www.bolton.ac.uk/library/LibraryPublications/Workbooks/SubjectGuides/BusinessManagement.pdf>

