

**UNIVERSITY OF BOLTON**

**BUSINESS AND CREATIVE TECHNOLOGIES**

**BUSINESS MANAGEMENT PATHWAY RAK**

**SEMESTER 2 EXAMINATIONS 2010-11**

**CONTEMPORARY MANAGEMENT ISSUES**

**MODULE NO: BAM3011**

Date: 31<sup>st</sup> August 2011

Time: 1:00pm to 4:00pm

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**INSTRUCTIONS TO CANDIDATES:**

1. There are five questions in this paper. You are required to answer only **three** questions.
2. Remember that you have no more than **three hours** to answer your three questions. So, please manage your time carefully and ensure that you leave time to edit your work for spelling, punctuation and grammar.
3. **Quality** of exposition is more important than **quantity** of exposition.
4. Write **legibly** – if we can't read it we can't give marks.
5. Before each answer attempted clearly indicate the question attempted.
6. Write each answer as an essay, not as notes, reports, etc.
7. All questions carry equal marks.

*Please turn the page.*

University of Bolton  
Business and Creative Technologies  
Business Management Pathway RAK  
Semester 2 Examinations 2010-11  
Contemporary Management Issues  
Module no. BAM3011

Answer **THREE** questions:

1. Identify a Region of the World of your choice and explore the main factors which may influence demographic change over the next thirty years. What management challenges may arise from these changing demographics? Critically evaluate how these changes represent both barriers and opportunities to business.
2. Identify the differences in national cultures that multi-national companies need to take into account. Critically evaluate the importance of each of the factors identified to such companies. Illustrate your answer with examples.
3. Evaluate the advantages of a good system of corporate governance to the various stakeholders of an organisation. Illustrate your answer with examples.
4. Critically appraise the extent to which it is feasible to adopt a culture of 'Corporate Social Responsibility' for multi-national corporations in the current economic climate.
5. Analyse and evaluate the impact of national/international regulations on global business and assess the extent to which they impact on organisations becoming truly globalised as organisations. Illustrate your answer with examples.

**END OF QUESTIONS**