

**University of Bolton**

**eCollege London**

**School of Business and Creative Technologies**

**MSc BUSINESS INFORMATION SYSTEMS**

**SEMESTER ONE**  
**EXAMINATION 2009/2010**

**ADVANCE BUSINESS INFORMATION SYSTEMS**

**MODULE NO: EBU4000**

Date: 8<sup>th</sup> February 2010

Time: 10am – 12 noon

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**INSTRUCTIONS TO CANDIDATES:**

There are six questions.

Answer four questions.

All questions carry equal marks.

Marks for questions are shown in brackets.

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Business Logistics and Information Systems  
MSc Business Information Systems  
Semester One, Examination 2009/2010  
Advance Business Information Systems  
Module No. EBU4000

**Questions**

1. Evaluate the importance of information systems in today's business environment and analyse how global trends influence the need for information systems in organisations?  
(25 marks)
  
2. Critically evaluate the impact of information systems on business processes in particular customer relationship management and supply chain management in organisations.  
(25 marks)
  
3. From an analytical prospective appraise how information systems transform organisations and management and analyse the management challenges to building and using information systems.  
(25 marks)
  
4. Washington Limited a manufacturing organisation is currently debating whether or not to introduce a knowledge management systems within it inventory department. Discuss the role of Knowledge Management in the digital age and critically analyse how a knowledge management system would help the organisation  
(25 marks)
  
5. Businesses are increasingly becoming aware of the importance of having efficient and effective business processes. Provide a critical assessment of how enterprise applications and intranets promote business process integration and improve organisational performance.  
(25 marks)
  
6. Simpson Manufacturing is assessing its' current information systems with the view of replacing them with new ones. Critically evaluate specific managerial roles that information systems can support and discuss how information systems are particularly strong in supporting managers.  
(25 marks)

**END OF QUESTIONS**