

UNIVERSITY OF BOLTON

BOLTON BUSINESS SCHOOL

RAS AL KHAIMAH CAMPUS

BUSINESS MANAGEMENT PATHWAY

SEMESTER I EXAMINATION 2008/2009

COHORT I

CONTEMPORARY MANAGEMENT ISSUES

MODULE NO: BST 3011

Date: Friday 23rd January 2009

Time: 14:00 – 17:00

INSTRUCTIONS TO CANDIDATES:

There are **FOUR** questions in this paper.

Answer **ANY THREE** questions.

Students may bring two sheets of A4 notes into the exam. These should be attached to the script on completion of the examination.

Please note that model answers on the pre-prepared notes are not acceptable.

All questions carry equal marks.

Bolton Business School
RAK Campus
Business Management Pathway
Semester I Examination 2008/2009
Contemporary Management Issues
Module No. BST3011

You are required to answer only THREE questions.

1. Identify management challenges arising from a demographic change in the Middle East population over the next thirty years. Critically appraise responses to these challenges, drawing on industry examples.

2. Critically appraise the view that trans – national organisations expanding into new countries should take differences in national cultures into account.

3. Evaluate the benefits of a sound system of corporate governance on the various stakeholders within an organisation.

4. Critically appraise the importance of adopting a culture of 'Corporate Social Responsibility' for global corporations.

END OF QUESTIONS