

UNIVERSITY OF BOLTON

BOLTON BUSINESS SCHOOL

**BA HONS BUSINESS LOGISTICS IN SUPPLY-CHAIN
MANAGEMENT (DL)**

KL INTAKE 3

SEMESTER 1 EXAMINATIONS 2008/2009

CONTEMPORARY MANAGEMENT ISSUES

MODULE NO: BST3011DL

Date: 29/11/08

Time: 3 Hours

INSTRUCTIONS TO CANDIDATES:

There are FOUR questions on this paper.

Answer THREE questions only.

All questions carry equal marks.

Bolton Business School
BA Hons Accountancy / Business Administration Pathways DL
Semester 1 Examination 2008/2009
Contemporary Management Issues
Module No. BST3011DL

Answer THREE questions only. All questions carry equal marks

1. Identify management challenges arising from an ageing population in Malaysia over the next twenty or thirty years. Critically appraise responses to these challenges, drawing on industry examples.
2. Critically appraise the view that trans-national organisations expanding into new countries should take differences in national cultures into account.
3. Evaluate the benefits of an effective system of corporate governance on the various stakeholders within an organisation.
4. Critically appraise the importance of adopting a culture of “Corporate Social Responsibility” for Malaysian corporations.

END OF QUESTIONS