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## The Judges

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**Tony Dean**  
**Regional Director**  
**Environment Agency North West Region**

Tony took up the post of Regional Director of the Environment Agency in the North West region in December 2005. He has set up a new action framework for the regional management team, focussing on improving performance in four 'cornerstone' activities – financial control, operational performance, customer service and visible leadership.

After graduating from Cambridge with an M.Eng. and an M.A. (Cantab) degrees in Chemical Engineering, Tony began his career at Coal Products Limited before moving on to become the Managing Director of Cleanaway Ltd's hazardous and technical waste business. He then went on to run his own environmental consultancy and, from 2003 to 2005, he was the Regional Director of the Environment Agency in the Midlands where he was able to oversee the region improving its operational performance by over 20%.



**Suzanne Hughes**  
**Regional Communications Manager**  
**Environment Agency North West Region**

Suzanne has been Regional Communications Manager with the Environment Agency since 2006 and in this time has been working hard to push the environment further up everyone's agenda. She leads a team of 13 people and is responsible for stakeholder, media and public relations, public affairs, internal communications, campaigns, events, publishing and partnership working. The team works across a whole range of environmental issues including, flooding, air quality, water quality, water resources, waste, land and soil, nuclear energy and climate change.

Previously Suzanne worked for the Royal Liverpool Children's NHS Trust (Alder Hey) as Communications Manager, joining the Trust to establish and manage a communications function.

Before this, Suzanne worked in London and Leeds for a range of NHS related organisations.

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### **Phil Redmond CBE**

#### **Television Producer and Script Writer**

Phil Redmond CBE born 1949 in Liverpool, is well-known for having created several popular television series such as Grange Hill (BBC One, 1978–2008), Brookside (Channel 4, 1982–2003) and Hollyoaks (Channel 4, 1995). For over twenty years he also ran his own independent production company, Mersey Television, before selling the company off in 2005.

Founder of Mersey TV and writer and producer of some of British television's most influential drama, Phil Redmond is one of Liverpool's leading voices on the city's creative, media and technological future.

Throughout 2005 he was Chair of the Merseyside Entrepreneurship Commission and is currently Patron of the Merseyside hub for Enterprise Insight.

He joined Liverpool's Capital of Culture Board in November 2006.



### **Jessica Smith**

#### **Age: 14, Range High School, Formby Climate Change Champion**

Jess is our Climate Change Champion for the North West region. She entered the competition by submitting a superb documentary film of her at her school, highlighting the measures the school had put in place to combat climate change, and what other green measures people could do to help reduce their carbon footprints. So far in her role, she has:

- ▶ Taken part in a five day climate change expedition
  - ▶ Organised a climate change competition amongst 84 regional primary schools.
  - ▶ Secured £10,000 from local businesses to help her school go carbon neutral in the future.
  - ▶ Been invited to become the UK's youngest honorary member of the Chartered Institute of Water and Environmental Management (CIWEM).
  - ▶ Been presented with a 'Community Hero' award.
  - ▶ Spoken at numerous events, workshops and schools.
  - ▶ Featured on BBC Slink.
  - ▶ Helped the 'Duke of Edinburgh' awards develop a new climate change programme.
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